



**Your One-  
Stop Shop for  
Amazon  
Wholesale  
Success!**

# Today's Agenda

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# Introduction



Selling on Amazon can be a daunting task, but Jakub and his team will help you get started or improve your Amazon store.



We can help you find suppliers and products while managing your listings, pricing, and fulfillment.



We will also provide you with the necessary tools and resources to help you succeed. With our support, you will be able to focus on growing your business and reaching your goals.

## Perflare Team



### Jakub Filipcsik

Jakub Filipcsik is a leading authority on Amazon Wholesale Partnership success. With over 5 years of experience in the field, Jakub is an expert in navigating Amazon and finding the best partners and products for your wholesale business. He has helped clients big and small to maximize their success in Amazon sales.

# What is Amazon FBA wholesale?



**Amazon Wholesale** is a business model that enables wholesalers to purchase existing branded products in bulk at discounted prices and then resell them for profit. This model allows you to leverage lower prices from the manufacturer or supplier, offering more competitive rates to your customers. With Amazon Wholesale, businesses can maximize their potential profits while still offering customers great deals.





# The Process



**Research and Sourcing**  
The first step involves searching for products on Amazon that sell well based on current Amazon sales



**Supplier Research Relationship Development**  
We will set up wholesale accounts and get price lists from suppliers.



**Discover Profitable Products**  
We will scan those inventory lists to find good, profitable products.



**Product Listings**  
We will order those products and list them on Amazon in your store.



**Selling and Monitoring**  
Once they arrive to Amazon, we start selling, keep monitoring the price etc.



**Maintain and Scale**  
From there, we repeat the previous steps to maintain or scale your business.

# Career Timeline

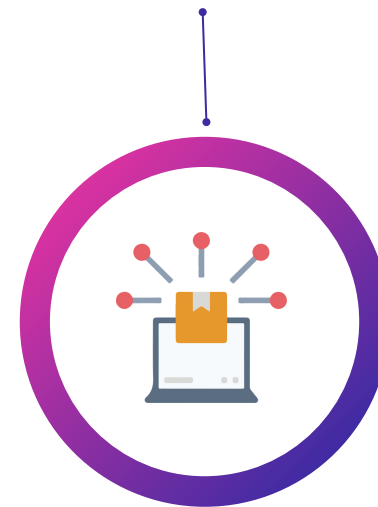
Future

**Step 1**  
1<sup>st</sup> month



Preparation  
and Planning.  
Beginning of  
the research

**Step 2**  
2-6 months



Supplier Research  
Wholesale Relationship  
Development

**Step 3**  
7-12 months



Increase suppliers,  
products, and profits.

# Our Results

amazon seller central

Complete Your Drafts

OPEN ORDERS	TODAY'S SALES	BUYER MESSAGES	BUY BOX WINS	TOTAL BALANCE	IPI
151	\$506.62	0	18%	\$10,122.69	619

amazon seller central

Complete Your Drafts

OPEN ORDERS	TODAY'S SALES	BUYER MESSAGES	BUY BOX WINS	IPI
240	\$917.37	0	24%	439

## Sales Snapshot taken at 11/8/2021, 1:22:20 AM PST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
1,603	2,029	\$77,769.31	1.27	\$48.51

## Compare Sales

Statement Period	Beginning Balance	Sales	Refunds	Expenses	Others	Payout Amount	Download
10/28/2021 - Present <a href="#">View summary</a>	\$0.00	\$8,216.70	-\$1,113.78	-\$3,355.15	\$0.00	<b>\$3,747.77</b> <a href="#">View transactions</a>	Available after settlement close
10/14/2021 - 10/28/2021 <a href="#">View summary</a>	\$0.00	\$14,213.44	-\$1,661.55	-\$4,978.21	\$0.00	<b>\$7,573.68</b> <a href="#">View transactions</a>	<a href="#">Download Flat File V2</a>
9/30/2021 - 10/14/2021 <a href="#">View summary</a>	\$0.00	\$12,423.12	-\$898.31	-\$5,327.17	\$0.00	<b>\$6,197.64</b> <a href="#">View transactions</a>	<a href="#">Download Flat File V2</a>
9/16/2021 - 9/30/2021 <a href="#">View summary</a>	\$0.00	\$14,340.51	-\$1,659.27	-\$6,189.75	\$0.00	<b>\$6,491.49</b> <a href="#">View transactions</a>	<a href="#">Download Flat File V2</a>
9/2/2021 - 9/16/2021 <a href="#">View summary</a>	\$61.90	\$16,338.27	-\$974.81	-\$6,833.85	\$0.00	<b>\$8,591.51</b> <a href="#">View transactions</a>	<a href="#">Download Flat File V2</a>
8/19/2021 - 9/2/2021 <a href="#">View summary</a>	\$0.00	\$25,247.24	-\$789.94	-\$12,075.16	-\$61.90	<b>\$12,320.24</b> <a href="#">View transactions</a>	<a href="#">Download Flat File V2</a>
8/5/2021 - 8/19/2021 <a href="#">View summary</a>	\$0.00	\$41,234.42	-\$598.68	-\$16,238.72	\$0.00	<b>\$24,397.02</b> <a href="#">View transactions</a>	<a href="#">Download Flat File V2</a>
7/22/2021 - 8/5/2021 <a href="#">View summary</a>	\$0.00	\$11,801.50	-\$572.02	-\$4,684.55	\$0.00	<b>\$6,544.93</b> <a href="#">View transactions</a>	<a href="#">Request Report</a>
7/8/2021 - 7/22/2021 <a href="#">View summary</a>	\$0.00	\$32,725.23	-\$1,141.96	-\$11,883.55	\$0.00	<b>\$19,699.72</b> <a href="#">View transactions</a>	<a href="#">Request Report</a>
6/24/2021 - 7/8/2021 <a href="#">View summary</a>	\$0.00	\$25,206.48	-\$2,091.39	-\$11,153.35	\$0.00	<b>\$11,961.74</b> <a href="#">View transactions</a>	<a href="#">Request Report</a>
6/10/2021 - 6/24/2021 <a href="#">View summary</a>	\$0.00	\$31,737.19	-\$1,278.15	-\$15,911.11	\$0.00	<b>\$14,547.93</b> <a href="#">View transactions</a>	<a href="#">Request Report</a>
5/27/2021 - 6/10/2021 <a href="#">View summary</a>	\$0.00	\$41,617.83	-\$979.08	-\$18,529.52	\$0.00	<b>\$22,109.23</b> <a href="#">View transactions</a>	<a href="#">Request Report</a>

## Amazon Wholesale Expert | Project manager | Brand and product research

★★★★★ 5.00 Jun 27, 2020 - Aug 2, 2020 

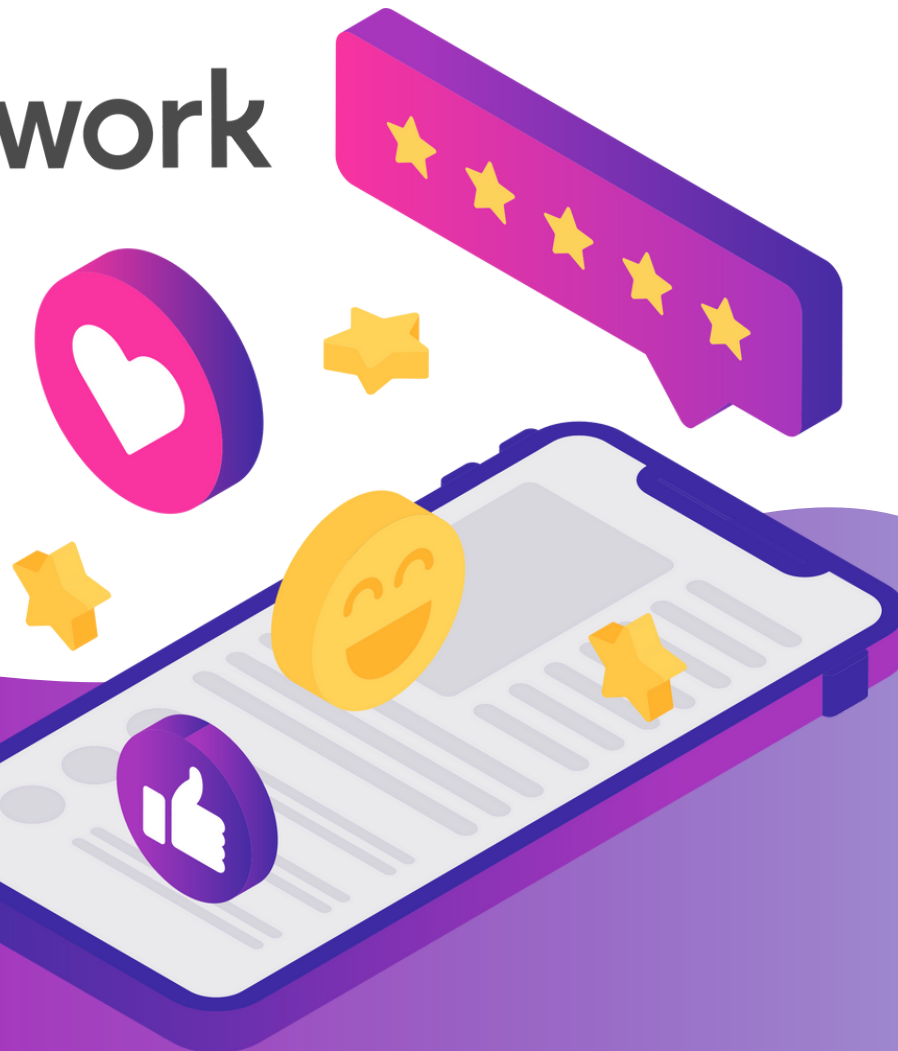
*"Jakub continues to do a great job on each task that is given to him!"*

## Assistance with wholesale Amazon FBA

★★★★★ 5.00 Nov 13, 2020 - Dec 28, 2020 

*"Amazing to work with, built and strong relation. He will help out a lot and knows a lot."*

Upwork




## Amazon Wholesale FBA

★★★★★ 5.00 Oct 8, 2020 - Oct 14, 2020 

*"Excellent guy to work with! Excellent communication skills. The guy is an expert. Will work again soon!"*

## Amazon FBA Wholesale Specialist

★★★★★ 5.00 Feb 22, 2021 - Apr 20, 2021 

*"Jakub was excellent to work with, his very knowledgeable in his field of work, I highly recommend him."*

## Amazon Wholesale Store

★★★★★ 5.00 Nov 23, 2020 - Jan 7, 2021 

*"I was very pleased with Jakub's performance. He helped me launch my Amazon wholesale store from scratch and knew exactly all the steps to do so. I will definitely rehire him in the future. Jakub is also highly motivated and committed to my store's success. He would communicate on a daily basis, his plan and outcome."*

## Amazon Wholesale Expert and Coach | Project and account manager

★★★★★ 5.00 Jul 14, 2020 - May 14, 2021 

*"Great working with Jakub!"*



# Pricing

Explain the pricing method for each variation of your product or service.



## COACHING

**40\$ / hour**

- Comprehensive strategies for success on the Amazon Wholesale platform
- Personalized guidance to ensure optimal results
- Professional insights into the ins and outs of Amazon Wholesale
- Expert advice on how to get the most out of your Amazon Wholesale business
- Comprehensive review of your current strategy to identify areas of improvement
- Resourceful tips and tricks to maximize efficiency in every step

## BASIC

**2400\$ / month**

- We build and manage your Amazon Business from scratch
- 240 suppliers researched and contacted monthly on your behalf
- Opening wholesale accounts with suppliers
- Scanning and analyzing supplier's pricelists
- Making purchase orders
- Inventory management
- Personal weekly update calls
- 20% profit share
- Excel accounting
- Access to our Slack channel for fast customer service
- Invitation to our CRM system
- Ungating brands/categories

## STANDARD

**3200\$ / month**

- We build and manage your Amazon Business from scratch
- 480 suppliers researched and contacted monthly on your behalf
- Opening wholesale accounts with suppliers
- Scanning and analyzing supplier's pricelists
- Making purchase orders
- Inventory management
- Personal weekly update calls
- 15% profit share
- Accounting (Amazon integrated accounting software)
- Access to our Slack channel for fast customer service
- Invitation to our CRM system
- Ungating brands/categories
- Competitor price tracking
- Access to already vetted suppliers and best-selling products
- Auto repricing to maximize profits



# Questions?



## When can I expect to see a profit?

➔ In reality, every business takes 6-12 months to get up and running. Profit margins are 10% to 40%.



## How much should I budget?

➔ For orders, a minimum of 10000 dollars is recommended in addition to our setup and maintenance fees.



## What do you need from me?

- ➔
- Business Registration (LLC)
  - Resale Certificate/Seller's Permit
  - EIN
  - Amazon Seller Account
  - Website
  - Two Business Emails
  - Capital of \$10,000 for Placing Orders
  - Access to Your Seller Central
  - Copies of the Above Documents Saved Somewhere for Later Use
  - Separate Credit Card for Amazon Expenses (Orders, Prep Centers, etc.)